

St. George Minor Hockey Association 7 Gaukel drive St. George, ON, NOE 1N0 (905) 746-8468

St. George Minor Hockey (SGMH) relies on the generosity of local businesses and community partners to help keep our programs top notch and affordable for our youth. Your sponsorship of our organization does make a difference. Come to the rink on any Saturday in the winter and watch children having fun while learning hockey skills, team work, responsibility, and sportsmanship. In addition to regular team play and player development, we offer our youth the following opportunities:

- VOLUNTEERING: Last year we began using many of our senior players as Junior Coaches to assist with younger teams. This gives the older players a chance to learn the joy of volunteering and accumulate hours for their high school requirement. It gives our younger players a role model within the organization, and a sense of where hockey can take them.
- FIRST JOB: Many of our players go on to become first Junior Referees, timekeepers, gatekeepers, etc.. This program helps increase confidence in those youth, and provides them with an opportunity to feel the pride of earning their own money.
- NETWORKING: The chance to meet and play against players from other communities, whether through regular season play, tournaments, or OMHA playoffs.

For this coming season, we expect to have 11 teams, including 5 – "DD" level OMHA Representative teams. With our efforts to expand our programs and our desire to keep fees affordable for all members of the community, we are respectfully requesting that you consider a \$300 to \$1000 sponsorship to our program. The attached documentation explains the different sponsorship packages available and how we will advertise your business to the public through different methods. If a donation within the aforementioned range is not appropriate at this time, perhaps you would consider a smaller amount. Cheques can be made payable to *St. George Minor Hockey Association;* and with the completed sponsorship forms (below) sent to the above address to my attention. If you would like further information please contact the association at <u>StGeorgeGenerals@gmail.com</u> or call (905) 746-8468 to speak to John Johnstone, our sponsorship coordinator.

Thank you very much for your consideration.

Yours truly,

Trevor McLean President, St. George Minor Hockey Association



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St. George Minor Hockey 2017-2018 Sponsorship Program

The following sponsorship packages are available:

Wrist Shot – Individual Sponsorship \$300

• Recognition on the home page of the SGMH website (Logo graphics to be supplied to SGMH)

Slap Shot – Sponsorship \$650

- Recognition on the home page of the SGMH website (Logo graphics to be supplied to SGMH);
- Recognition on a portable banner displayed at all home games at the entry gate (Logo graphics to be supplied to SGMH);
- Two Season Passes to SGMH home games at South Dumfries Community Centre.

Winning Goal – Sponsorship \$1,000

- Recognition on the home page of the SGMH website (Logo graphics to be supplied to SGMH);
- Recognition on a portable banner displayed at all home games at the entry gate (Logo graphics to be supplied to SGMH);
- Recognition on the rink hockey boards as a proud sponsor of SGMH (Logo graphics to be supplied to SGMH);
- Two Season Passes to SGMH home games at South Dumfries Community Centre.

In addition to what you receive for your generous donation listed above, the association will hold an "SGMH Sponsor Appreciation Night" at a Midget Rep home hockey game at a date and time to be announced. This event will allow the sponsors to enjoy a night of premium hockey play as well as a few extras to be provided to the sponsors who participate.

For further information, please e-mail:

StGeorgeGenerals@gmail.com



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St. George Minor Hockey Sponsorship Agreement 2017-2018

All sponsorships require the approval of St. George Minor Hockey, as does the content of any promotional or advertising material supplied. St. George Minor Hockey reserves the right to refuse any sponsor. This agreement will be reviewed by SGMH and once accepted this agreement will be signed by two SGMH Executive Members. A representative from SGMH will contact you when the agreement is approved.

Business Name:	
Contact Name:	
Phone #:	
Address:	
Email:	
Sponsorship Commitment Amount: \$	Sponsorship Level:
Signature:	Printed Name:
SGMH Board Approval:	
Name:	Position:
Name:	Position:

Please note: It is the sole responsibility of the Sponsor to provide SGMH with the necessary information for SGMH to fulfill its Sponsorship obligations. This includes providing the Company logo electronically to be used on our website and reproduced for advertising purposes if necessary.